



MWFHC Board Meeting Conference Call

Monday, August 14, 2017 (7:00pm)

Attendance: Karen Hanson (Secr), Andrew Hinrichs (VP), Denny Redfield (Pres), Jessica Reuterskiold (Treas), Sarah Weyker (Past Treas)

**AGENDA**

Topic/Item:	Who:
<p>Blue Earth follow-up:            What went well? Mini clinics were a positive activity. Potluck was a success and great opportunity to meet each other.            What is suggested for a change? Judge suggested narrative for each class; Robin Holland had done so in the past- Sarah may have those narratives and will post to Yahoo docs.            Jessica has results from the show; will put into the next Tidbits. Fall Herald will have the show results and Presidents Message.            Denny asked Andrew to write up a President’s Message on Blue Earth and announcing new officers for the Tidbits and for the Herald.</p>	<p>All</p>
<p>Spring/Winter Meeting:            Sue Plein, Jessica Reuterskiold and Andrew Hinrichs have been progressing on plans for the Leatherdale Center and the Best Western hotel and their conference/banquet facilities for dinner meeting (catering would be required).            Tentative time period= 2<sup>nd</sup> or 3<sup>rd</sup> week in March.</p>	<p>Jessica/Andrew</p>
<p>Board Meeting Dates/Time:            Discussed time and day of week for the meetings – decided on Monday evenings at 8:00 pm (CDT). Frequency was decided to be monthly for the immediate future.            Invite Kay Van Natta as past president, and Sarah Weyker as webmaster.            Next meeting will be Monday, September 18<sup>th</sup> at 8:00pm CDT</p>	<p>All</p>
<p>Trail Ride/Fjord Invite Events:            There was discussion at Blue Earth regarding an organized trail ride. Heike was looking into a state park in Minnesota.            Karen to reach out to Heike as follow-up to a potential fall trail ride.            Discussed putting in Tidbits plans for fall trail rides and to promote and get interest in organizing local fjord gatherings/events. These local events would not be club sponsored- but club promoted.            Discussion about club insurance and what activities can be covered, and if limitation on number of events itemized on the policy. Karen to look into</p>	<p>All</p>

<p>insurance for Club sponsored activities. Sarah to check her email on how to update the policy and will post to Yahoo docs. Andrew to send Jessica a show bill for the Unique Breed Show at RedHorse for inclusion in Tidbits, and website.</p>	
<p><b>Agenda Build for next meeting Sept 18<sup>th</sup>:</b></p> <ul style="list-style-type: none"> <li>• Spring Meeting update</li> <li>• Trail Ride/Other fjord gatherings updates</li> <li>• Membership renewals: Brainstorm requirements of a desired process ie, acknowledgement of renewal received/thank you; reaching out to lapsed members, consider adding a “benefits of being a member and what your membership supports” message; pre-printed postcard that can be mailed to acknowledge renewal and benefits of your membership. Lifetime members- decal or some special recognition of lifetime membership? Janie developed a printed member directory; should we have a website directory of members? Paypal will send email notification to Treasurer of new membership paid- Sarah forwards notification to Janie. Who can access the Paypal account for new member information and merchandise sales information? Business Listing for MWFHC website- is that indicated in the Paypal site? Which needs to be passed along to the webmaster. Process and Expectations for Membership Coordinator role. Sarah to investigate Paypal features for auto reply emails. Invite Janie to October call.</li> </ul>	
<p>FYI: Individual eMail Addresses:  <a href="mailto:mredfield@hotmail.com">mredfield@hotmail.com</a>, Denny  <a href="mailto:ponygirl4life@yahoo.com">ponygirl4life@yahoo.com</a>, Jessica  <a href="mailto:fjordguy@hotmail.com">fjordguy@hotmail.com</a>, Andrew  <a href="mailto:yaharariverfjords@yahoo.com">yaharariverfjords@yahoo.com</a>, Karen  <a href="mailto:yellowponyfarm@yahoo.com">yellowponyfarm@yahoo.com</a>, Kay  <a href="mailto:weyker1974@live.com">weyker1974@live.com</a>, Sarah  <a href="mailto:mwfhcmembership@gmail.com">mwfhcmembership@gmail.com</a>, Janie</p> <p>Group eMail Address: <a href="mailto:mwfhcboard@yahoogroup.com">mwfhcboard@yahoogroup.com</a></p>	

**ACTION ITEMS:**

WHO	WHAT	WHEN
Andrew (Denny)	Write up a President’s Message on Blue Earth and announcing MWFHC new officers for the Tidbits and for the Fall Herald.	Friday, August 18

