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| Midwest Fjord Horse Club |

MWFHC Board Meeting Conference Call

Thursday, March 21, 2019 (8:00pm)

Attendance: Andrew Hinrichs (VP), Jessica Reuterskiold (Treas), Mary Haasch (Sec)

 **AGENDA**

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| **Topic/Item:** | **Who:** |
| **Date Reminder Cards Feedback:*** Date reminder cards were mailed for the two spring events. Jess and Andrew agreed to fund printing and mailing. Do Denny and Mary agree? Please vote **yes or no.** If yes, Jessica will plan on doing that this weekend. (Denny and Mary both voted ‘Yes” by email)
 | All |
| **Young Rider Magazine - Fjord Feature - Advertising?*** May/June issue. It will be on sale May 7th to July 2nd. Deadline to book an ad is March 21st
* Breeders & Associations
	+ 20-word Text ad - $29
	+ 1 inch Boxed ad - $105
	+ 2 inch Boxed ad - $210
	+ 3 inch Boxed ad - $315
	+ Add $100 for COLOR
* RESERVED FOR BREEDERS/FARMS ONLY
	+ Quarter Page – $375
	+ Half Page – $725
	+ Full Page - $1,100
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| **Action: Add Regional Activities to our insurance policy*** Discussion:
* Action:
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| **Board Member Elections:*** Urgent need for nominees for all positions
* Jessica created an announcement in Facebook
* The registration forms for the spring events to be developed by Jessica will also include a push for officer nominations/interest
* Without officers, there's no club; this may come down to calling people
 | All |
| **Website Refresh:** * By-laws on the minutes page
* Add Events - see below
 | All, Sarah |
| **Spring Events (Additional Details):*** Registration form for both spring events
* Lower Midwest Club Activity (May 18 - 19) Darke County Fairgrounds, Greenville, OH. Topics: Jousting/Games and NFHR Evaluation Demo. Hosts: Patrick and mary Neill (937-459-3382)
* Upper Midwest Club Activity (May 25 - 27) Barronett, WI (Phil Odden’s Farm) Trail Riding/Camping and NFHR Evaluation Demo. Hosts: Phil and Else Odden (715-491-4146)
* Officers present at these 2 club events?
	+ Upper event, Andrew will be there Sunday & Monday
	+ Others planning on attending the upper event?
	+ Any officer planning on the lower event?
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| **By-Laws*** 2019 GOAL: Bylaws may need to be reviewed and revised as a whole
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| **Agenda Build for next meeting THURSDAY, APR 25 (?) 8:00pm:***
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**ACTION ITEMS:**

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| **WHO** | **WHAT** | **WHEN** |
| Secr | Schedule next board conf call for Thursday April 25th, 8:00 pm | 3/22/2019 |
| Treas |   |  |
| Treas |  |  |
| Webmaster volunteer | Add By-Laws to the same area as the Minutes | TBD |

**DECISIONS:**

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| **TOPIC** | **WHAT** |
| **Board Meetings** | Thursday April 25th, 8:00 pm; Join online meeting:https://hello.freeconference.com/conf/call/9878632Or, call in using your phone:United States: +1 605-562-0400 Access code: 987 8632One click call on your mobile:+1 605-562-0400,,9878632#Connection Test:https://hello.freeconference.com/system/test |
| **Young Rider Advertising** | Motion: |
| **Next Meeting** | TBD |
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