|  |
| --- |
| Midwest Fjord Horse Club |

MWFHC Board Meeting Conference Call

Thursday, March 21, 2019 (8:00pm)

Attendance: Andrew Hinrichs (VP), Jessica Reuterskiold (Treas), Mary Haasch (Sec)

**AGENDA**

|  |  |
| --- | --- |
| **Topic/Item:** | **Who:** |
| **Date Reminder Cards Feedback:**   * Date reminder cards were mailed for the two spring events. Jess and Andrew agreed to fund printing and mailing. Do Denny and Mary agree? Please vote **yes or no.** If yes, Jessica will plan on doing that this weekend. (Denny and Mary both voted ‘Yes” by email) | All |
| **Young Rider Magazine - Fjord Feature - Advertising?**   * May/June issue. It will be on sale May 7th to July 2nd. Deadline to book an ad is March 21st * Breeders & Associations   + 20-word Text ad - $29   + 1 inch Boxed ad - $105   + 2 inch Boxed ad - $210   + 3 inch Boxed ad - $315   + Add $100 for COLOR * RESERVED FOR BREEDERS/FARMS ONLY   + Quarter Page – $375   + Half Page – $725   + Full Page - $1,100 |  |
| **Action: Add Regional Activities to our insurance policy**   * Discussion: * Action: |  |
| **Board Member Elections:**   * Urgent need for nominees for all positions * Jessica created an announcement in Facebook * The registration forms for the spring events to be developed by Jessica will also include a push for officer nominations/interest * Without officers, there's no club; this may come down to calling people | All |
| **Website Refresh:**   * By-laws on the minutes page * Add Events - see below | All, Sarah |
| **Spring Events (Additional Details):**   * Registration form for both spring events * Lower Midwest Club Activity (May 18 - 19) Darke County Fairgrounds, Greenville, OH. Topics: Jousting/Games and NFHR Evaluation Demo. Hosts: Patrick and mary Neill (937-459-3382) * Upper Midwest Club Activity (May 25 - 27) Barronett, WI (Phil Odden’s Farm) Trail Riding/Camping and NFHR Evaluation Demo. Hosts: Phil and Else Odden (715-491-4146) * Officers present at these 2 club events?   + Upper event, Andrew will be there Sunday & Monday   + Others planning on attending the upper event?   + Any officer planning on the lower event? |  |
| **By-Laws**   * 2019 GOAL: Bylaws may need to be reviewed and revised as a whole |  |
| **Agenda Build for next meeting THURSDAY, APR 25 (?) 8:00pm:** |  |

**ACTION ITEMS:**

|  |  |  |
| --- | --- | --- |
| **WHO** | **WHAT** | **WHEN** |
| Secr | Schedule next board conf call for Thursday April 25th, 8:00 pm | 3/22/2019 |
| Treas |  |  |
| Treas |  |  |
| Webmaster volunteer | Add By-Laws to the same area as the Minutes | TBD |

**DECISIONS:**

|  |  |
| --- | --- |
| **TOPIC** | **WHAT** |
| **Board Meetings** | Thursday April 25th, 8:00 pm; Join online meeting:  https://hello.freeconference.com/conf/call/9878632  Or, call in using your phone:  United States: +1 605-562-0400  Access code: 987 8632  One click call on your mobile:  +1 605-562-0400,,9878632#  Connection Test:  https://hello.freeconference.com/system/test |
| **Young Rider Advertising** | Motion: |
| **Next Meeting** | TBD |
|  |  |