

Conference Call Minutes –February 17, 2014

Heike Lewandowski, Kay Van Natta, Sarah Weyker, Kristin Lee and Chuck Kelly were on the conference call. Monie Redfield, Lisa Lovett and Janie Johnston also called in to give reports on the Show Committee, Tidbits and Membership.

SPRING MEETING UPDATE:

Kristin reported that plans for the spring meeting are coming together and the invitations will be sent out at the beginning of March. A hospitality booth/stall will be offered for the Midwest Club and a welcome sign has been ordered. Laurie With and Linda Lottie have agreed to help with the booth. The \$100 sponsorship money from the club will be used to help fund it.

The budget for the Spring Meeting was reviewed and after a long discussion about food offerings and how much the club would be willing to supplement, it was decided that we would mirror what was done last year. The cost for the membership will be \$15 per person and the club will cover approximately \$10.00 per person plus the room cost, service fees and tax for a total of \$900.00 - \$1000.00. Social Time will begin at 6:15 followed with the General Meeting at 7:30 pm on Saturday, April 26 at The Best Western Bandana Square.

SHOW JUDGE UPDATE

Bob Long reported to Kristin that the NFHR has secured a senior Evaluator who has agreed to judge the show for \$400 per day. The identity of the evaluator will not be shared due to the policies of the NFHR. Bob also said that Melissa Boyd, who will be attending the Evaluations as a trainee, would be willing to judge the show. Chuck voiced concerns that the Board may be cited for keeping the judge's identity a secret if we go with the Evaluator. After a lengthy discussion, the Board agreed to contact Melissa and obtain her for the judge as long as her rates are within our budget. Heike agreed to follow-up with Bob Long and Kristin to secure Melissa by the end of the week.

SHOW COMMITTEE UPDATE:

Monie has contacted several photographers and is asking the Board for pricing/budget numbers before she can proceed. Sarah will check the treasurer records to see what the club has done in the past. Monie has been in contact with the POA club that uses the West Salem facilities and they have been very helpful.

Monie is also working on leads for the Thursday evening meal. Bob and Monie are planning to visit the fairgrounds but it is still impossible to get in with the snow.

MEMBERSHIP UPDATE:

Janie Johnston, our new membership chair, reported that she has been working with DeeAnna Weed and Sarah Weyker to understand the membership records. Janie gave us an early report on her analysis of the membership records and stated the following:

Lifetime members - 10 (one new this year)

Renewal date sometime in 2015 (already renewed this year) - 11 (4 are new)

The rest below have not yet renewed:

Renewal date sometime in 2014 (of which I am one) - 44

Renewal date sometime in 2013 - 37 (hence past due)

Renewal date sometime in 2012 - 60 (that's the big drop)

Renewal date sometime in 2011 - 31 (really, really past due)

Janie asked for direction from the Board on how to move forward. Sarah commented that she had heard that some people haven't renewed because they did not receive a notice. Sarah said that it would be difficult to give direction until we have the membership renewal date decided. Last month, the Board discussed bringing the January 1 vs. the July 1st membership renewal date to the April General Meeting for review. Chuck read the By-Laws and found the annual membership rules can be determined by the Executive Board so it was decided that the renewal date to will be changed to January 1. It will be announced at the General Meeting in April. It was also decided that anyone renewing this past year would have his or her membership extended through Dec. 31, 2014

TIDBITS:

Lisa said that a new Tidbits would be going out this week. She also requested that a President's Message with a photo be included to help communicate the Board's activities to the membership. Heike agreed to work on this.

OTHER:

Sarah asked if anyone followed through on a personal phone call to the Iowa Equestrian Center to let him or her know we are not coming back. Kay agreed to call the manager and will explain that we enjoyed showing there for the past 3 years and we are moving to a location closer to the geographic center of our membership.

Our next conference call is scheduled for Monday, March 17th at 7 pm.

Respectively Submitted,

Kristin Lee

Club Secretary